

## Lysol Box Tops For Education™ Back to School Offline Sweepstakes Official Rules

**NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** Lysol Box Tops For Education Back to School Offline Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least eighteen (18) years old at the time of entry. In order to enter, you must be a member of BoxTops4Education.com. Registration is free. Your chosen school must be enrolled in the General Mills Box Tops for Education® Program (the "BTFE Program") for the 2017-2018 academic school year prior to your entry. If your school is not enrolled in the BTFE Program, have your school's principal or an administrator call 1-888-799-2444 to enroll. Employees of Reckitt Benckiser, General Mills Inc., HelloWorld, Inc., and their parent and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a Sweepstakes prize for your BTFE-Eligible School is contingent upon fulfilling all requirements set forth herein. The Box Tops for Education-eligible school ("BTFE-Eligible School") of entrant's choice will receive the Sweepstakes prize provided that it complies with the requirements set forth in the BTFE Program and these Official Rules. To be considered a BTFE-Eligible School, the school must be registered with the BTFE Program for the 2017-2018 academic school year prior to your entry. See [www.boxtops4education.com](http://www.boxtops4education.com) for more details about the BTFE Program.

**2. Sponsor:** Reckitt Benckiser, 399 Interpace Parkway Morris Corporate Center IV, Parsippany, NJ 07054. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

**3. Timing:** The Sweepstakes begins on June 1, 2017 at 12:00 a.m. Central Time ("CT"), ends on December 31, 2017 at 11:59 p.m. CT (the "Promotion Period"), and consist of two hundred fourteen (214) daily entry periods (each a "Daily Entry Period"). Each Daily Entry Period begins at 12:00 a.m. CT and ends on the same day at 11:59 p.m. CT. Administrator's computer is the official time keeping device for this Sweepstakes.

#### **4. How to Enter: There are two (2) ways to enter:**

- A. Make a Qualifying Purchase and Upload Image of Receipt: During the Promotion Period, visit a participating retail location and, in a single transaction, purchase five (5) Box Tops for Education Lysol products (a "Qualifying Purchase"). Please see Appendix A for a complete list of qualifying products. **Be sure to keep your receipt.** Take a photo of your *entire* receipt. The receipt image must be clear and legible, include the purchase date on your receipt, and show the Qualifying Purchase you purchased on your receipt.

Then, use the Box Tops for Education Bonus App (the "App") to upload the image of your receipt. To do so, download the free app, if you haven't done so, to your mobile device and sign in using your [boxtops4education.com](http://boxtops4education.com) credentials. [Click here](#) for more details about the App and how it works. Follow the links and instructions to upload the image of your receipt. Upon verification of the image, you will receive one (1) Sweepstakes entry into the applicable Daily Entry Period drawing.

- B. Mail-In Alternate Method of Entry: To enter without making a purchase, hand print your name, address, day and evening phone numbers (if different), email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage, to "Lysol BTFE Back to School Offline Sweepstakes," c/o HelloWorld, Inc., P.O. Box 5006, Department 831495, Kalamazoo, MI

49003-5006. Limit: One (1) entry per envelope. You will receive one (1) Sweepstakes entry into the applicable Daily Entry Period drawing. All mail-in requests must be handwritten and must be postmarked on the applicable Daily Entry Period (except for Sundays and holidays for which entries must be postmarked on the following business day) and received within five (5) business days. All requests become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due requests, which will be discarded.

**Limit:** Each entrant may enter eighty (80) times per calendar month by any method of entry during the Promotion Period. Multiple entrants are not permitted to share the same email address or Device. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, Devices, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or entry, the authorized account holder of the email address or the text-messaging capable device used to register will be deemed to be the entrant. The "authorized account holder" of an email address, is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Otherwise, the "authorized account holder" of a Device is the natural person in whose name the Device has been issued and the services are billed. Potential winners may be required to show proof of being an authorized account holder.

**5. Winner Determination and Verification:** Administrator will randomly select two hundred fourteen (214) potential Sweepstakes entries, one (1) for each Daily Entry Period, from all eligible entries received during the applicable Daily Entry Period approximately ten (10) business days later and the designated BTFE-Eligible Schools that are associated with the two hundred fourteen (214) selected Sweepstakes entries will win the Sweepstakes prizes. Non-winning entries will carryover into subsequent Daily Entry Periods drawings. Prizes will be fulfilled 2-3 weeks after the conclusion of the Sweepstakes.

**6. Prizes:** TWO HUNDRED FOURTEEN (214) GRAND PRIZES (one (1) awarded for each Daily Entry Period): 500 Bonus Box Tops to be awarded to the designated BTFE-Eligible School. One (1) Bonus Box Top is worth one (1) Box Top, or \$.10 to a BTFE-Eligible School. Bonus Box Tops will be credited to the designated BTFE-Eligible School's account after confirmation of winning status subject to these Official Rules and the BTFE Program guidelines available at [www.boxtops4education.com](http://www.boxtops4education.com). No Bonus Box Tops prize will be awarded to any individual winner. BTFE-Eligible Schools are responsible for all taxes and fees associated with prize receipt and/or use, if applicable. Approximate Retail Value ("ARV"): \$50.

Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a Sweepstakes Prize for a designated BTFE-Eligible School depend on the number of eligible entries received during the applicable Daily Entry Period. Total ARV of all prizes: \$10,700.

**7. Release:** By receipt of any prize, winners agree to release and hold harmless Sponsor, General Mills Inc., Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, prize suppliers, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

**8. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or

hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

**9. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**10. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in cellular networks, phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) technical or human error which may occur in the awarding of Sweepstakes prizes or documentation related to the awarding of prizes, including the sending or receipt of duplicate win messages in excess of the stated number of prizes an entrant can win; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

**11. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**12. Entrant's Personal Information:** Information collected from entrants is subject to the Sponsor's Privacy Policy (<http://legal.rb.com/privacy-policy/english/>) and Administrator's privacy policy (<http://www.helloworld.com/privacy-policy>).

**13. Winner List:** For a winner list, visit <http://bit.ly/2r9f11M>. The winner list will be posted after winner confirmation is complete.

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## **Appendix A**

All Lysol Disinfecting Wipes  
All Lysol Disinfectant Sprays  
All Lysol Bathroom Cleaners  
All Lysol Kitchen Cleaners  
All Lysol Laundry Products