



The Germ Alter Egos

Who Do You Become During Cold & Flu Season?

Let's face it: Once cold and flu season hits, most of us have a heightened sense of germs. However, sometimes the seemingly harmless things we do to help avoid germs can spiral into preposterous behavior. We almost become different versions of ourselves... our Germ Alter Egos.

Guilty as charged? Here are the four most common Germ Alter Egos but never fear, Lysol has a rehab plan to get you back to your normal self.

The Touch-a-phobe

Spots germy surfaces from a mile away and avoids them at all costs. Whether it is tricking a friend into opening doors for them by deliberately walking slower when walking into a restaurant or refusing to let sick coworkers borrow their laptop, the Touch-a-phobe keeps harmful germs from their hands.



Is this you? If so, your rehab includes:

- ✓ A map of all local spots with automatic doors
- ✓ A pair of tongs for everything from door-opening to copy machine-using

...Or...

- ✓ Lysol Disinfectant Spray, you know, to prep surfaces for touchability.

The Defriender

Normally loves quality time with friends. However, if anyone sneezes or coughs in their vicinity, their senses heighten and they cancel all plans with the offender. Spot a Defriender by their signature greeting of "How are you feeling today?" featuring subtle hints of "Please don't tell me you're sick!"



Sound familiar? If so, your rehab includes:

- ✓ An Outlook calendar filled with fake meetings
- ✓ Skype dinner dates where you and a friend eat dinner at each of your respective homes while webchatting

...Or...

- ✓ Lysol No-Touch Hand Soap so you can still socialize AND keep those germs at bay.

The Avoiderator

A fun-loving person who's always up for a good time with 100 of their "closest friends." However, with the advent of cold and flu season, they suddenly prefer any plans that don't involve spending time outside of their home in groups of more than two.



Feels like you're looking into a mirror?

If so, your rehab plan includes:

- ✓ A personal assistant to handle all necessary errands
- ✓ The best cable package out there

...Or...

- ✓ Lysol Disinfecting Wipes to make all public spaces Avoiderator-approved.

The Magician

Just as the name conjures – they perform disappearing feats or pull tricks out of their bag the moment a germ situation arises. You're a Magician if you ditch your shopping cart whenever you spot a sneezy salesperson or if you conjure distractions to prevent sick visitors from touching items on their desk.



Raising your hand? If so, your rehab plan includes:

- ✓ An invisibility cloak
- ✓ A body double

...Or...

- ✓ Lysol Disinfectant Spray as a fine addition to your bag of tricks.